



PLITZS

Fashion Marketing

This fashion event will be privately held at the Pennsylvania Hotel
(401 7th Ave between 32nd and 33rd Street) - In New York City

ACCIDENT WAIVER – PHOTO/AUDIO/VIDEO RELEASE – PARENTAL CONSENT

As a selected model to participate in the "Emerging Model of the Year Competition" - I HEREBY ASSUME ALL OF THE RISKS OF PARTICIPATING AND/OR VOLUNTEERING IN THIS ACTIVITY OR EVENT, including by way of example and not limitation, any risks that may arise from negligence or carelessness on the part of the persons or entities being released, from dangerous or defective equipment or property owned, maintained, or controlled by them, or because of their possible liability without fault.

I certify that I am physically fit, have sufficiently prepared or trained for participation in the activity or event, and have not been advised to not participate by a qualified medical professional. I certify that there are no health-related reasons or problems which preclude my participation in this activity or event.

I acknowledge that this Accident Waiver and Release of Liability Form will be used by the event holders, sponsors, and organizers of the activity or event in which I may participate, and that it will govern my actions and responsibilities at said activity or event. In consideration of my application and permitting me to participate in this event, I hereby take action for myself, my executors, administrators, heirs, next of kin, successors, and assigns as follows:

(A) I WAIVE, RELEASE, AND DISCHARGE from any and all liability, including but not limited to, liability arising from the negligence or fault of the entities or persons released, for my death, disability, personal injury, property damage, property theft, or actions of any kind which may hereafter occur to me including my traveling to and from this event, THE FOLLOWING ENTITIES OR PERSONS: PLITZS Fashion Marketing –WAS Fashion Marketing Media Group, Inc. and/or their owners, producers, directors, staff, Pennsylvania Hotel (event venue), Rental Studios used for fittings or rehearsals, officers, employees, volunteers, representatives, and agents, the activity or event holders, activity or event sponsors, activity or event volunteers;

(B) I INDEMNIFY, HOLD HARMLESS, AND PROMISE NOT TO SUE the entities or persons mentioned in this paragraph from any and all liabilities or claims made as a result of participation in this activity or event, whether caused by the negligence of release or otherwise.

I acknowledge that the PLITZS Fashion Marketing –WAS Fashion Marketing Media Group, Inc. and their directors, Hotel Pennsylvania (event venue), officers, volunteers, representatives, and agents are NOT responsible for the errors, omissions, acts, or failures to act of any party or entity conducting a specific event or activity on behalf of the PLITZS Fashion Marketing –WAS Fashion Marketing Media Group, Inc.,

I acknowledge that this activity or event may involve a test of a person's physical and mental limits and may carry with it the potential for death, serious injury, and property loss. The risks may include, but are not limited to, those caused by terrain, facilities, temperature, weather, condition of participants, equipment, vehicular traffic, actions of other people including, but not limited to, participants, volunteers, spectators, coaches, event officials, and event monitors, and/or producers of the event, and lack of hydration. These risks are not only inherent to participants, but are also present for volunteers.

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I hereby consent to receive medical treatment which may be deemed advisable in the event of injury, accident, and/or illness during this activity or event. I understand that at this event or related activities, I may be photographed. I agree to allow my audio, photo, video, or film likeness to be used for any legitimate purpose by the event holders, producers, sponsors, partners, organizers, and assigned third parties.

The accident waiver and release of liability shall be construed broadly to provide a release and waiver to the maximum extent permissible under applicable law.

I CERTIFY THAT I HAVE READ THIS DOCUMENT, AND I FULLY UNDERSTAND ITS CONTENT. I AM AWARE THAT THIS IS A RELEASE OF LIABILITY AND A CONTRACT AND I SIGN IT OF MY OWN FREE WILL.

Print Participant's Name Age

Signature (if under 18 years old) Date

PARENT / GUARDIAN WAIVER FOR MINORS (Under 18 years old)

The undersigned parent and natural guardian does hereby represent that he/she is, in fact, acting in such capacity, has consented to his/her child or ward's participation in the activity or event, and has agreed individually and on behalf of the child or ward, to the terms of the accident waiver and release of liability set forth above. The undersigned parent or guardian further agrees to save and hold harmless and indemnify each and all of the parties referred to above from all liability, loss, cost, claim, or damage whatsoever which may be imposed upon said parties because of any defect in or lack of such capacity to so act and release said parties on behalf of the minor and the parents or legal guardian.

Print Participant's Name

Age

Signature of Parent or Guardian

Parent/Legal Guardians Phone and Email Address

Date

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For good and valuable consideration, the receipt of which is hereby acknowledged, I hereby irrevocably grant **PLITZS Fashion Marketing (A Division of WAS Fashion Marketing Media Group, Inc.)** to the photographing of myself, my appearance in the motion picture and the recording of my voice and the use of these still photographs and/or recordings singularly or in conjunction with other photographs, motion picture and/or recordings for advertising, publicity, commercial or other business purposes. I understand that the term "photograph" as used herein encompasses both still photographs and motion picture footage. I further consent to the reproduction and/or authorization of my voice, still photographs and motion picture footage, for use in all domestic and foreign markets. Further, I understand that others, with or without the consent of **PLITZS Fashion Marketing (A Division of WAS Fashion Marketing Media Group, Inc.)** may use and/or reproduce such still photographs, motion picture footage and recordings.

I hereby release **PLITZS Fashion Marketing (A Division of WAS Fashion Marketing Media Group, Inc.)**, and any of its associated or affiliated companies, their directors, officers, agents, employees and customers, and appointed advertising agencies, their directors, officers, and customers, and appointed advertising agencies, their directors, officers, agents and employees from all claims of every kind on accounts of such as.

I CERTIFY THAT I HAVE READ THIS DOCUMENT, AND I FULLY UNDERSTAND ITS CONTENT. I AM AWARE THAT THIS IS A RELEASE OF LIABILITY AND A CONTRACT AND I SIGN IT OF MY OWN FREE WILL.

Print Participant's Name Age

Signature (if under 18 years old)

Date

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Parent/Legal Guardians Phone and Email Address

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CODE OF CONDUCT

The Producers will make the final decision regarding any production or operation of the show.

The Producers reserve the right to amend/modify model line up to any designer at any time prior to or during the show. Anyone verbally/physically abuse staff will result in the immediate dismissal of the show and escorted by security. Any physical /verbal altercation or abuse will result in the immediate dismissal of the parties involved regardless of any explanation or reasoning of the altercation. Parties will be dismissed from the event and escorted by security.

PLITZS FASHION MARKETING, the show's venue, sponsors or partners will not be responsible for the loss/damage items. We do ask all participants to keep valuables home.

LEGAL NOTE: Venue security cameras within the venue will be used to identify then arrest and prosecute any model/individuals caught executing a theft/damage to venue and/or personal items and/or property – it will also result in the dismissal from the show event and escorted by security.

All models must appear at the show venue on time for call time at **8am Sharp for check in.**

All models must advise their guest(s) of the show's fashionable dress code required to attend our show. If a fashionable dress code is not followed then regardless of purchase of admission show seat – the guest will not be admitted. All guest(s) are to dress fashionable. **Sneakers, fitted caps, shorts, athletic wear, sloppy attire and jerseys are not acceptable. All guest(s) must check their coats at the coat check area (no exceptions).**

Only models in an upcoming look segment showcase are allowed in the backstage area. Models are not allowed any additional guest(s) backstage (including additional help, family, friends etc.)

ALL MODELS MUST ARRIVE TO THE SHOW VENUE IN RED CARPET READY FASHIONABLE ATTIRE AND PREPARED FOR INTERVIEWS AT OUR RED CARPET MEDIA WALL (CAPS, BAGGY JEANS, JERSIES, BIG T SHIRTS, SWEATS ETC ARE NOT ALLOWED).

MODELS WILL BE DISMISSED IMMEDIATELY FOR BRINGING UNAUTHORIZED INDIVIDUALS OR FOOD OR BEVERAGE IN ANY FORM BACKSTAGE.

IMPORTANT DATES – ALL MODELS MUST ATTEND TO CONTINUE TO BE IN THE SHOW

1) SUNDAY – 3 TO 4 WEEKS PRIOR TO SHOW DATE – MODEL CALL BACK MEETING – 4 HOURS

SHOW SEATS ARE LIMITED

Purchase Seats Online Here: www.Modeloftheyearcompetition.com or Purchase Physical Show Seat Tickets in Person at PLITZS Weekend Model Audition or Runway Training Class Location – See Show's Website or Call for Location Details 646.257.4207

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MODELS

Models and/or parent or guardian of models under 18 years of age must sign and submit all model “Required Forms” in order to participate in the show. Models must submit these forms prior to the show date. If all model “Required Forms” are not submitted to the show’s producers then the model will be dismissed immediately from the show. **These “Required Forms” are; Accident Wavier, Photo/Video/Audio Release, Parental/Legal Guardian Consent – only required if the model is under 18 years of age and Code of Conduct.**

Models will be dismissed immediately – without explanation – for brining unauthorized individuals backstage.

FOOD AND BEVERAGES NOT ALLOWED ANY GUEST(S) BACKSTAGE OR WITHIN THE EVENT VENUE. ANY MODEL FOUND WITH FOOD AND BEVERAGES AND EATING BACKSTAGE OR WITHIN THE EVENT VENUE WILL BE DISMISSED FROM THE SHOW AND REMOVED FROM THE VENUE.

BRING THE THREE REQUIRED LOOKS

(Look # 1) Fitted Blue Jeans and Fitted White Top, (Look # 2) Swimwear and (Look # 3) All Black Evening Wear.

All models are expected to be neatly groomed. Both male and female models should appear neatly groomed. Men must be clean shaven. Hands and feet must be maintained. Nails must not be longer than a center meter from your finger tip. Clean polish examples are natural pink, nude and clear. Feet should be neatly pedicured (Chipped polish nails or colored Polish nails are not acceptable). Models will not be allowed to appear in the show if these grooming guidelines are not followed. All models must maintain proper hygiene or face being dismissed from the show. All models are responsible for their own plastic garment bag with hanger to be placed on our coat racks assigned to models. Examples of small personals items for model are; shoes, thongs, stockings etc.) No luggage or suitcases are allowed. Models should place their shoes in a plastic garment bag with a hanger.

MODELS FEEL FREE TO BRING ANY MARKETING TOOLS TO PROMOTE YOURSELF AT THE EVENT (COMPCARDS, BUSINESS CARDS) All models are expected to follow the instructions of PLITZS Fashion Marketing’s staff. Models are not to be disrespected or talk negative to or about our staff – this will result in immediate dismissal from the show’s event and the model will be escorted out of the show’s venue by security staff immediately.

THE “ZOII AWARD” Winners - Prizes Totaling (\$6,120)

(1) Cash Prize (\$500), (2) Model Website (\$1700 Value), (3) Two Page Featured Online Magazine Profile Listed for 12 Months (\$1400 Value) (4) Video Commercial (\$1500 Value), (5) Video Portfolio (\$900 Value), (6) Opportunity to Appear in New York City Fashion Week, (7) 2 VIP Front Row Seats at PLITZS New York City Fashion Week (\$120 value) (8) Winners Trophy, (9) Interview with one of NYC Largest International Commercial Model Agencies

All Audience Voting, Vote Counting and Winner Announcement are Final.

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I HAVE READ ALL DETAILS ADVISED IN THIS DOCUMENT AND FULLY UNDERSTAND ALL THAT IS STATED. I DO UNDERSTAND IF I DO NOT ABIDE BY THE RULES AND GUIDELINES OF PLITZS FASHION MARKETING THIS WILL RESULT IN THE IMMEDIATE DISMAL FROM THE EVENT.

MODEL PRINT FULL NAME

MODEL SIGNATURE

IS THIS MODEL NAME LISTED ABOVE 18 YEARS AND OLDER YES ___ NO ___

HAVE THE MODEL PROVIDED SUPPORTING EVIDENCE TO SUPPORT HIS/HER LEGAL AGE (IF YES WHAT DOCUMENT HAS BEEN PROVIDED).

STATE ID _____ PASSPORT _____ BIRTH CERTIFICATE _____

OTHER _____

IF THE SAID MODEL IS UNDER THE AGE OF 18 A PARENTS OR GUARDIAN MUST REVIEW AND SIGN BELOW.

MODELS LEGAL PARENT/GUARDIAN (PRINT)

PARENT/LEGAL GUARDIAN SIGNATURE

DATE